

APPLICATION NUMBER 10/800,201

FILING DATE 3/15/2004

APPLICANT – AMOS ALTER ASSIGNEE – MADACY ENTERTAINMENT GROUP, LTD.

CONFIRMATION NUMBER – 9087

FOLIO-3 CD

DETAILED DESCRIPTION OF THE INVENTION

Referring now to **FIG. 1**, a pictorial view of the Folio-3 CD holder shown with the unitary diecut sheet of 15 point cover stock paper lying flat, printed side down. The sheet is divided into six (6) square sections comprised of three center panels 4, 5 and 6 and three viewing panels 1, 2 and 3. In addition, three adhering tabs 7, 8 and 9 are located below the center panels.

Also referring to **FIG. 1**, the package formation consists of a horizontal fold line 10, between center panels 4, 5 and 6 and viewing panels 1, 2 and 3. A second horizontal fold line 11 is between center panels 4, 5 and 6 and adhering tabs 7, 8 and 9. In addition, vertical spine panel/fold lines 12 and 13 create a vertical spine panel 16. Vertical spine panel/fold lines 14 and 15 create a vertical spine panel 17. The vertical spine panels are apparent when the Folio-3 CD is folded.

Also referring to **FIG. 1**, at the midline of viewing panels 1, 2 and 3 is a die cut window 18, 19 and 20. In addition, viewing panels 1, 2 and 3 contain thumb tabs along the outside vertical edges of viewing panels 1 and 3 and along both vertical edges of viewing panel 2. The change of shape, removal or other variation of one or more of the die cut windows or thumb tabs, are other variations of the same package.

FIG. 2 shows the first stages of assembly. Firstly, adhesive glue strips 24, 25 and 26 are applied to the printed side of adhering tabs 7, 8 and 9. These adhering tabs are then folded inwards along horizontal fold line 11. Viewing panels 1, 2 and 3 are folded forward over adhering panels 7, 8 and 9, respectively, and are affixed to the adhesive glue strips.

FIG. 3 shows the Folio-3 CD, now with 3 separate, containment sleeves 27, 28 and 29. Containment sleeve 27 consists of panels 1, 4 and 7. Containment sleeve 28 consists of panels 2, 5 and 8. Containment sleeve 29 consists of panels 3, 6 and 9.

FIG. 4 shows three CDs A, B and C being inserted in through the side openings of the containment sleeves 27, 28 and 29. When loaded, part of the CDs are visible through the three diecut windows.

FIG. 5A shows the Folio-3 CD and with the 3 CDs having been inserted in the containment sleeves being inserted into the side of a fitted clear plastic bag (D), which has been pre-sealed on 3 sides.

In **Fig. 5B**, the fitted clear plastic bag, now containing the Folio-3 CD with the 3 CDs inserted in the containment sleeves, is heat sealed at the open end, thus enclosing the Folio-3 CD in a heat sealed, tightly fitted clear plastic bag.

FIG. 6A shows containment sleeve 29 being folded forward along vertical spine panel/fold lines 14 and 15 over and covering containment sleeve 28.

FIG. 6B shows containment sleeve 27 folded along vertical spine panel/fold lines 12 and 13 over and covering containment sleeve 29.

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DETAILED DESCRIPTION OF THE INVENTION (continued)

FIG. 7A is a photograph of an assembled Folio-3 CD holder folded, glued, loaded and sealed in a tightly fitted clear plastic bag in its open position. This corresponds to **FIG. 5B** above.

FIG. 7B is a photograph of an assembled Folio-3 CD holder folded, glued, loaded and sealed in a tightly fitted clear plastic bag in its nearly closed position. This corresponds to **FIG. 6B** above.

Referring again to **FIG. 7A** and **FIG. 7B**, the assembled Folio-3 CD holder may be readily and repeatedly viewed by the consumer by opening and closing the sealed Folio-3 CD without damaging or displacing the CDs inside of the containment sleeves.

The Folio-3 CD holder may also carry printed indicia on its various surfaces to convey information and/or attract a consumer to the product. These printed indicia might be printed directly on the unitary sleeve material. One of the advantages of the Folio-3 CD is that all aforementioned printed surfaces can be readily and repeatedly viewed by the consumer by opening and closing the sealed Folio-3 CD. In addition, the structure of the Folio-3 CD containment sleeve as well as the tightly sealed plastic bag ensures that the CDs are not damaged or displaced with frequent opening and closing by the consumer.

It is understood that while I have illustrated and described certain forms of my invention, it is not to be limited to the specific forms or arrangement of parts herein described and shown. It will appear to those skilled in the art that various changes may be made without departing from the scope of the invention and that the invention is not to be considered limited to what is shown in the drawings and described in the specification.